

**Panel “Temporary means infinite possibilities.
The topic of meanwhile uses in urban regeneration”.
16-17:16 (PLD1)**

Within [Placemaking Europe 2023](#)
(Strasbourg, 26-29 September 2023)

Lendlease Italy, the "T-Factor" European project, and PlusValue have decided to submit a panel proposal on the topic of meanwhile uses in occasion of the Placemaking Europe 2023 conference in Strasbourg.

The panel focus on meanwhile uses as a significant tool for activating the identity of both small and large regeneration projects before they begin or reach their full completion. Real-life case studies from the research European project "T-Factor" will be presented, exploring various meanwhile uses based on their maturity level.

"T-Factor" is funded by the European Commission through Horizon2020. Its main objective is to research and implement a set of tools, guidelines, and local pilots to extend the use of 'meanwhile spaces' and temporary urbanism across all European Union cities. In times of uncertainties, cities need effective tools to adapt, and meanwhile uses provide one such approach, responding to the continuously evolving city model and enhancing cities' resilience. Increasingly, vacant buildings, plots, and unutilized spaces are being utilized as temporary sites for co-creative experimentation, giving rise to numerous innovative cultural, social, and entrepreneurial activities. These initiatives significantly contribute to creating shared public value, transforming the social, cultural, and economic fabrics of areas under regeneration. In many cases, they even become permanent fixtures of the local landscape, serving as prototypes for future neighborhoods and areas.

The panel will explore the concepts and approaches of meanwhile and temporary uses, highlighting their major strengths and opportunities from different perspectives and for various stakeholders. It will share experiences from three relevant case studies from the European "T-Factor" project: Euston in London, MIND in Milan, and Dortmund U in Dortmund. As these case studies are in different stages of development but all implement meanwhile strategies, they will analyse their experiences of meanwhile uses and actions in their respective local contexts.

Speakers:

- Adam Thorpe, Professor of Socially Responsive Design at Central Saint Martins College, University of the Arts London
- Valeria Soliano, Project and Communications Manager, PlusValue, and coordinator of the MIND pilot in “T-Factor”
- Alejandra Giron-Castro, Research Associate, Social Research Center, Technische Universität Dortmund

Moderator: Valentina Zaro, Fondazione Housing Sociale

Organisers:

“T-Factor” European Project

Horizon 2020 Innovation Action project dedicated to the topic of temporary or meanwhile uses in urban regeneration. The project argues that the time factor in urban regeneration can become a strategic asset when it is used as a means of collective place prototyping in light of stable uses and functions. It's a win-win situation for all stakeholders - governments, developers, academia, business, grassroots communities and citizens.

PlusValue

Founded in 2015 and headquartered in London and Milan, PlusValue is an advisory consultancy boutique that has been supporting institutions and businesses for years to transform their business and sustainability strategies in pursuit of ambitious goals. Operating at the intersection of innovation and sustainability, PlusValue is a leader in the development of significant urban transformation projects, assisting real estate companies in enhancing existing assets, such as in the case of MIND - Milano Innovation District, a public-private partnership for the development of Italy's largest innovation district in Life Sciences and sustainable urban development.

Lendlease

Lendlease is an Australian multinational engaged in global real estate investment and development in the field of urban regeneration. It manages funds exceeding €30 billion, with projects under development totaling over €74 billion, of which €5 billion are in Italy.